

Want to Make an Impact in Your Community? Let Western Fraternal Life Help You Make a Difference.

Apply for Members in Action, a member benefit from Western Fraternal Life.

If you are planning a community event, then this is your opportunity to apply for funds to help make it a success.

What is Members in Action?

Members in Action funds the supplies, services, and promotional materials that members need to make your community event a success. Any members of Western may apply. You do not need to be a lodge officer or active in your lodge to apply, but you must be an active organizer of the event.

How Does It Work?

- **Choose a project.** Any event open to the community is eligible. Examples of projects that have previously used *Members in Action* can be found at www.wflains.org/member-benefits/members-action-program/. If you have an idea for an event but aren't sure if it applies, please email wflains@wflains.org.
- **Fill out the *Members in Action Pre-Event Form*** 30 days prior to your event. This form is available online or can be emailed or mailed to the Home Office.
- After receiving approval from the Home Office, you will **proceed with your event**. If your event is delayed or cancelled, please contact the Home Office.
- Once event is completed, **fill out the *Members in Action Post-Event Form*** within two weeks after the event. Up to \$250 will be reimbursed to the member who applied.

Members in Action Pre-Event Request Form

Approval Process:

- Submit this Members in Action Pre-Event Request Form at least 30 days prior to your event. You will be notified within a business week if your application is approved. Approval is at the discretion of the Home Office.
- Only supplies, professional services, and promotion will be covered (up to \$250) by Members in Action. Approved expenses are at the discretion of the Home Office.
- The Members in Action Post-Event Form, photos, and receipts are required within two weeks after the event. It is recommended to review the Post-Event Form before your event. The re-imbursed funds will be sent after the required post-event information is received at the Home Office.

Note: *Members in Action* events cannot be counted toward *Lodge Points*. Both *Lodge Points* and *Members in Action* result in funding from the Home Office after an activity has occurred. Western encourages the lodges to reasonably approve funds for active community events OR members can utilize *Members in Action*. Members do not need the consent of their lodge to apply for *Members in Action*. Events that occur on the behalf of a lodge are restricted to use *Members in Action* funds twice a year. Member families are restricted to one *Members in Action* per year.

Event Organizer's Name: _____

Email Address: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Name of Event: _____ Event Date: _____

Event Location: _____

Please describe your event: _____

Two forms of Western Fraternal Life publicity are required. Detail what publicity you intend to use.

(Ideas include paid mention of Western Fraternal Life in print, radio, television, or social media; event brochures; flyers; billboards; signs; event banners, members wearing Western t-shirts/stickers, or items with the Western Fraternal Life logo on them.) (See page 2 of this form for order information if needed.)

What supplies or professional services do you anticipate using your Members in Action funds for? _____



Send this form to:

Members in Action/Fraternal Department
Western Fraternal Life
1900 First Ave NE
Cedar Rapids, IA

or via email to wflains@wflains.org

Questions? Call the Fraternal Department at 877-935-2467.

Members in Action Publicity and Material Requests

Fill out this form if you would like help creating materials for your event or to order items. If you do not need materials, then you do not need to fill out this section of the form.

Pre-Event Promotion. Select what you would like help with. You will be contacted for follow-up information on the last four selections (charges may apply).

- Send the Western Fraternal Life logo to my email
- Send me a press release
- Help me design a brochure, flyer, postcard, advertisement, or other print item
- Help me with a radio or television script
- Help me contact area lodge members about this event

During Event Promotion. Enter the quantity you would like to order. You will not be required to pay up-front. The cost will be deducted first from the amount awarded to you for the event and deducted from your reimbursement. Please order only the supplies you anticipate needing. Some supplies may be limited.

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| ___ Tote bags.....\$0.50/ea | ___ Large Logo Stickers..... No Charge | ___ Term Life rack card Free |
| ___ Pencils (100/box)\$10.00/box | ___ Small Logo Stickers No Charge | ___ Whole Life rack card..... Free |
| ___ White Logo Treat Bags
(plastic 12" x 15")\$0.20/ea | ___ Children's Bookmarks..... No Charge | ___ Vision Whole Life rack card Free |
| ___ Carabiners.....\$0.50/ea | ___ Recipe Bookmark..... No Charge | ___ Life Protector rack card Free |
| ___ Youth Placemats (50/pkg)..... \$5.00 | ___ Color Changing Rulers\$.50/ea | ___ Simplified Issue Whole Life
rack card..... Free |
| ___ Czech Placemats (50/pkg) \$5.00 | ___ <i>Fraternal Herald</i> (limited supply, no
more than 20 per order, issue
months determined by supply) .. Free | ___ Graded Benefit Whole Life
rack card..... Free |
| ___ Fire Safety Coloring Books ..\$0.25/ea | ___ Member Benefits Brochure..... Free | ___ Children's Plans rack card..... Free |
| ___ Balloons\$0.10/ea | ___ Cycling Safety Brochure Free | ___ Annuities rack card..... Free |
| ___ Ultra Clip Magnet\$0.50/ea | ___ Volunteer Infographic..... Free | ___ Final Expenses rack card..... Free |
| ___ Halloween Bags\$0.20/ea | ___ Products & Services rack card.... Free | |
| ___ Ink pens.....\$0.25 | | |

Western Fraternal Life T-Shirts
(Order up to 25 total. Put quantity next to size. If youth is needed, add Y to category.) T-Shirts are \$5 each.

___ small
 ___ medium
 ___ large
 ___ xlarge
 ___ xxlarge
 ___ xxxlarge

Enter your total item cost here: _____

Do not pay for items ordered through Western up-front. It will be deducted from Members in Action reimbursement. If the event does not occur or you do not send a post-event form, the member can either return the items or be charged for them.

Please note that you need to document proof of promotion in the Post-Event Form. Photographs taken during the event of promotion in use or copies of your advertisement are considered proof.

Event Organizer: _____

Phone: _____

Email: _____