

YELL! Newsletter

Winter 2015 Volume 3, Issue 4

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Update on Fraternal Department Restructuring



Since August, the Fraternal Department has seen several changes within our department. In September, we hired a Communications Coordinator, Cindy Motsinger, to fill the role that was previously the Publication Coordinator position. Cindy is responsible for not only the graphic design on all our materials, but also communications, including press releases, online media, fliers, postcards, and more. If you get a chance, please welcome her to our Association.

Two Fraternal Department employees have accepted role and title changes as of October. Kelsey Logan, formerly Youth Activities Director, is now the Member Programs Manager. She will oversee the lodge system, as well as the member benefits and will manage the Fraternal Department. Expect to see Kelsey traveling to State and District Meetings this spring and summer. Darcy Hilton, formerly Publication

Coordinator, has accepted the position of Member Programs Coordinator. Darcy will be overseeing the *Fraternal Herald* and assisting with member benefits.

In December, we will welcome Shannon Daugherty to the Fraternal Department as Member Program Assistant. You may recognize Shannon's name as she has been working with the Marketing Department at Western Fraternal Life for more than 14 years. Shannon's primary duties will be assisting with administrative and clerical duties, as well as aiding with special projects and helping with *Fraternal Herald* articles.

Again, we thank you for your patience during this time of transition. - The Fraternal Department

Outstanding Leadership Award Reminders

It's that time of year again to start collecting information for the lodge awards. To make this a smooth process, please set up a time with the Lodge Secretary in December or early January to go over the award requirements together and offer assistance. Some lodges and YELL! groups have turned it into a celebration of the events during the past year.

The YELL! group could help by providing:

- Names of the YELL! group members.
- The dates of the YELL! meetings and projects.
- Any photos, *Fraternal Herald* article clippings, minutes of meetings, Facebook posts, etc. of the YELL! group.
- A description of the events the YELL! group participated in, even if it was a joint activity.

Remember: We ask that the YELL! groups do collections and donations (such as pop tabs, soup labels, candy wrappers, etc.) only as an *additional* activity and not as the two main events/projects.

YELL! Groups in Action!

Check out our YELL! group members helping out at activities this year!



YELL! group 219 member helped with a bike giveaway at a fundraiser.



YELL! group 389 helping with food and drink at an event.

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YELL! Activities

YELL! groups in each district have been doing all kinds of fun and helpful activities the last few months. In the interest of sharing ideas, here are a few we have heard at the Home Office.

YELL! group Cedar Rapids, IA Lodge 7: Made cards and jewelry for Gems of Hope project.

YELL! group Cadott, WI Lodge 141: Helped with a Bingo that was held at the lodge.

YELL! group Saline Center, NE Lodge 389: Delivered treats to a daycare and volunteered at a Czechfest.

YELL! group Strathcona, MN Lodge 219: Hosted a booth at a fundraiser that had a mini-golf game.

YELL! group Hayward, MN Lodge 44: Served cake and coffee at the nursing home. Donated money went to the Humane Society.

YELL! group Austin, MN Lodge 38: Created mini-libraries in two neighborhoods.

YELL! group Owatonna, MN Lodge 127: Helped with bike registration at County Fair.

If you are interested in doing any of these activities and would like more information, please contact Kelsey Logan.

Quick Reminders

T-shirts: Has your YELL! group outgrown their YELL! t-shirts or gained new members who need some new shirts? Send me an email with the sizes you need and the address and I will send you new shirts at no cost to you!

Send in your projects: Be sure to send in your lodge articles or YELL! articles about all the great activities your group has done so far this year. This will help you with proof for the lodge awards in January.

Send in YELL! changes: Do you have new members or a new Youth Liaison for the YELL! group? Please email me the new members or new youth liaison's contact information.

Kelsey's Korner- Gratitude

Some of you may remember a few years ago when I first started I had a Kelsey's Korner in the *Fraternal Herald* to share my thoughts on different fraternal topics. My thoughts today are on gratefulness and gratitude.

It was a little more than four years ago I started at Western Fraternal Life. When I first started, all I heard all day long was "You've got a tough job! There are no kids around! Everyone is too busy!"

Yet here we are today with 11 YELL! groups and several potential groups. This would absolutely not be possible without the young members and their adult mentors taking the time to get and stay involved. We have been able to prove them wrong by keeping the YELL! groups going and going strong.

I'm very proud to say that I helped create the YELL! groups because they represent everything Western Fraternal Life is about. Having a fraternal spirit that influences not only you, but others around you. You've all made a difference in my life and I'm very grateful for everything we have done together.

Please know that even though my new role involves more responsibilities, one of them is helping to maintain and create the YELL! groups. I will still be the person to contact if you have questions or concerns. I'm more than happy to help you in any way I can.

Best Wishes,
Kelsey Logan



happy holidays

Contact me: Kelsey Logan

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